

Contact: Gus Magazzeni  
For Immediate Release



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## NEWS RELEASE

### **Bilt-Rite Orthopedics and Safety Announces the Acquisition of Mastex Industries Medical Products Division**

**Philadelphia, PA, November 4th, 2008...**Bilt-Rite Orthopedics and Safety, a manufacturer of quality "Made in the USA" orthopedic, ergonomic and occupational supports, is proud to announce the acquisition of Mastex Industries Medical Products Division.

Mastex Industries is an established and recognized manufacturer of hot and cold therapy packs, heating pads, wheelchair cushions, mattress overlays, and other comfort pillow products.

Made in the USA, these products are manufacturer to the strictest quality standards, and have been part of a brand that customers have relied upon for over 65 years.

"The Mastex product line will be a welcomed addition for Bilt Rite" said Will Palmer, Bilt-Rite's Operations Manager. "With Mastex products like its Gel-eeze brand, we will be able to offer an even more complete and high quality line of cushions and mattress overlays. In addition, the Mastex Thermalfreeze brand of hot/cold, moist/dry therapy packs offers many different types of packs customized for various body parts."

Bilt-Rite will continue to manufacture the Mastex products here in the US, but it will move Mastex's operations from Petersburg, VA to a new facility just outside of Philadelphia, PA.

"We are looking forward to expanding our manufacturing capabilities with this acquisition", says Palmer. "The Mastex line not only provides Bilt-Rite with new complimentary products, but it also provides us with the ability to develop new products that we can make right here domestically."

Bilt Rite is a quality manufacturer of orthopedic, ergonomic and occupational supports. Included among the products Bilt-Rite manufactures are: cervical neck collars; back supports; orthpedic pillows and cushions; as well as ankle, knee and elbow supports.

Across the country and abroad, Bilt-Rite is a leading provider to home medical dealers and distributors, health care professionals, hospitals and nursing homes . Spanish speaking sales reps are also on staff to service territories in Puerto Rico, the Carribbean Basin, Central and South America.

For further information on Bilt-Rite or its products, please contact:

Mr. Will Palmer  
3940 Nebraska Street  
Newportville, PA 19056  
Toll Free: (800) 390-9106  
Fax: (877) 846-1677  
[www.biltriteinc.com](http://www.biltriteinc.com)