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For Immediate Release



Please refer to
News Release No.: MUT08197
in any correspondence

NEWS RELEASE

Bilt-Rite Orthopedics and Safety Offers New Retail Products and Catalog

Philadelphia, PA, September 10, 2008...Bilt-Rite Orthopedics and Safety, a manufacturer of quality "Made in the USA" orthopedic, ergonomic and occupational supports, is now offering an expanded line of retail products, as well as a new catalog that shows all their retail products and new packaging.

Included among the new retail products is a new line of compression stockings and diabetic socks. These products are available for both men and women, and feature diabetic crew socks, knee-high trouser socks, knee-high stockings, and thigh-high anti-embolism socks.

These new products, as well as Bilt Rite's complete retail offerings, are prominently featured in a new comprehensive 28 page full color catalog.

"The new retail catalog provides us with a great opportunity to showcase our expanded retail product line" said Will Palmer, Bilt-Rite's Operations Manager. "With the addition of new products like the compression stockings and diabetic socks, we now offer one of the most comprehensive retail product lines in the industry."

Bilt-Rite's commitment to retail products and dealer support is also evident in their comprehensive tools for retail success. Bilt Rite's retail dealer tools include: retail display posters that generate customer interest and foster brand recognition; HCPCS booklets that are an invaluable reimbursement resource; promotional RX pads; web tool kit and graphic assistance CDs; and full color planograms that make merchandising easy and effective.

"We want our dealers to think of us as a partner in their success, and a resource that they can depend on", says Palmer. " We are making every effort to make selling Bilt-Rite Products both easy and profitable ."

Bilt Rite is a quality manufacturer of orthopedic, ergonomic and occupational supports. Included among the products Bilt-Rite manufactures are: cervical neck collars; back supports; orthopedic pillows and cushions; as well as ankle, knee and elbow supports.

Across the country and abroad, Bilt-Rite is a leading provider to home medical dealers and distributors, health care professionals, hospitals and nursing homes . Spanish speaking sales reps are also on staff to service territories in Puerto Rico.

Bilt Rite will be exhibiting at the Medtrade Conference, Booth 3935, October 28-30 at the Georgia World Conference Center, Atlanta, GA. For further information on Bilt-Rite or its products, please contact:

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