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For Immediate Release



Please refer to
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in any correspondence

NEWS RELEASE

Bilt-Rite/Mastex Health Expands Manufacturing Capabilities To Include Professional Therapeutic Antibacterial Paraffin Wax

Croydon, PA, January 14, 2011... Bilt Rite/Mastex Health is now expanding its manufacturing capabilities to include high-quality therapeutic antibacterial paraffin wax.

Paraffin wax provides numerous therapeutic health benefits. The wax aids in alleviating the pain of arthritis, carpal tunnel syndrome and other orthopedic conditions. Once applied, the wax provides relief from various aches by relaxing the muscles, as well as stimulating circulation to assist in removing harmful toxins from the body. It also rehydrates dry cracked skin on feet, hands and elbows leaving skin feeling moist and supple.

“Our new automated manufacturing equipment offers us the capability to make thousands of pounds of wax per day”, said Will Palmer, Operations Manager at Mastex Health. “Customers will benefit from competitive pricing and quick and efficient delivery of all orders.”

Bilt-Rite/Mastex Health offers paraffin wax in five different scent/color combinations including: Purple/Lavender, Green/Wintergreen, Orange/Peach, Blue/Vanilla, and White/Unscented. These waxes are designed to be melted with paraffin wax warmers like the Bilt-Rite/Mastex Health Paraffin Wax Bath.

All of the Bilt-Rite/Mastex Health wax includes an antibacterial and antifungal agent that keeps the wax pure for multiple uses so you don't have to change the wax when used in a public setting.

“Unlike many of our competitors, we decided to only offer antibacterial wax to promote ease of use and ensure customer safety”, said Palmer. “Our wax is offered in convenient one-pound bars in attractive full-color retail packaging. Custom private label packaging is also available for customers.”

Bilt-Rite/Mastex Health is a division of Mutual Industries, and is an expanded medical products company that includes Bilt-Rite Orthopedics and Safety, and Mastex Industries Medical Products Division. Bilt Rite/Mastex, is a manufacturer of quality “Made in the USA” orthopedic, ergonomic, and occupational supports, hot/cold therapy packs, cushions and pillows.

Across the country and abroad, Bilt-Rite/Mastex Health is a leading provider to home medical dealers and distributors, health care professionals, hospitals and nursing homes. Spanish speaking sales reps are also on staff to service territories in Puerto Rico, the Caribbean Basin, Central and South America.

For further information on Bilt-Rite/Mastex Health or its products, please contact:

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